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## Anti-Piracy Gang Launches their own Video Download Site to Trap People

Written by [Ernesto](#) on July 04, 2007

Media Defender, a notorious anti piracy gang working for the MPAA, RIAA and several independent media production companies, just launched their very own video upload service called “miivi.com”. The sole purpose of the site is to trap people into uploading copyrighted material, and bust them for doing so.

### [Media Defender](#)

is known for their shady tactics. Besides launching video upload services, they also trap people into downloading [fake torrents](#) so they can collect IP addresses, and send copyright infringement letters to ISPs.

Fortunately, most of the IPs of these [fake BitTorrent trackers](#) are already blocked by blocklist software like [PeerGuardian](#). However, they still manage to collect the IP addresses of thousands of users who do fall for this trap.

And Now they try to do the same with their “fake” video download service. They have registered a new domain and launched a video upload / download site with a web 2.0-ish name: **miivi.com**. Miivi claims to offer high speed downloads of blockbuster movies like “[300](#)” (don’t download), hereby luring people into downloading copyrighted content.

Apparently the cease and desist letters they send to P2P users and video sharing sites like YouTube and other are not enough. At the bottom of this article is a screenshot of the WHOIS info, it speaks for itself. No matter how wrong ‘piracy’ might seem to some people, this is NOT the way to fight it.

My suggestion is: upload and download as much legal content as you can, titled “**THIS SITE IS A SCAM**“, let’s see if their servers can handle the stress.

**Update:** Miivi is down now, seems like the plan worked....

**Update:** they changed their [WHOIS info](#).

Domain: [miivi.com](http://miivi.com)

Cache Date: 2007-03-11

Registrar: INTERCOSMOS MEDIA GROUP, INC. D/B/A DIRECTNIC.COM

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Registrant:

MediaDefender  
11965 Venice  
Venice, CA 90066  
US  
310-306-9110

Domain Name: MIIVI.COM

Administrative Contact:

Saaf, Randy [info@mediadefender.com](mailto:info@mediadefender.com)  
11965 Venice  
Venice, CA 90066  
US  
310-306-9110

Technical Contact:

Saaf, Randy [info@mediadefender.com](mailto:info@mediadefender.com)  
11965 Venice  
Venice, CA 90066  
US  
310-306-9110

Record expires on 02-08-2008

Record created on 02-08-2007

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## 30 Responses ([Add yours](#) or [TrackBack](#))



[1](#) Jul 04, 2007 at 04:18 by Jpezy [Quote Jpezy](#)

Wow, what a bunch of asshats. That is really playing dirty.

Do you know if there are any BitTorrent trackers that are designed to trap people like this?



[2](#) Jul 04, 2007 at 04:39 by Poaked [Quote Poaked](#)

Did you really read the news ?

<http://fenopy.com/fakefinder/fake.php?cmd=tracker>



[3](#) Jul 04, 2007 at 05:07 by Wait Wait Wait...[Quote Wait Wait Wait...](#)

I just downloaded the software they have, after-all thats not illegal. However I love how they redirect to me to type in keywords, now I might of wanted to use this service for legal use, but with this it would download the illegal videos

“The MiiVi Downloading Queue Feature Auto Populates Your Queue to gather your favorite vidoes automatically!”



[4](#) Jul 04, 2007 at 05:20 by J0be[Quote J0be](#)

Well, the site is already down. Not A long life for miivi.com



[5](#) Jul 04, 2007 at 05:22 by dipstah[Quote dipstah](#)

hmmm shouldn't they be getting in trouble for hosting the content



[6](#) Jul 04, 2007 at 05:29 by Jackson[Quote Jackson](#)

But if they're offering you downloadable content which they're providing, doesn't it make it legal?

Careful Randy Saaf of Mediadefender, you might have just created a legal bootleg of 300!

If it's not the real 300, nothing is wrong.

Sneaky and underhanded. They work for the same people who have been stealing from film producers and artists for years. Why am I not surprised?



[7](#) Jul 04, 2007 at 05:44 by Jesse[Quote Jesse](#)

The website appears to already be down - it responds with a Bad Request error.



[8](#) Jul 04, 2007 at 05:46 by Luke[Quote Luke](#)

Heh, it looks like they already pulled it. Either that or the site got dugg into oblivion. 😊



[9](#) Jul 04, 2007 at 05:55 by PiMPSP[Quote PiMPSP](#)

They were also using a .net of the same name previously.



[10](#) Jul 04, 2007 at 06:08 by Jesse[Quote Jesse](#)

An interesting note. a WHOIS query on the domain miivi.com no longer returns Media Defender. Now it returns “Miivi Inc.,” with “Chang, Jonathan” as the contact. The email addresses are @miivi.com.

Interestingly, the mailing address provided is 2461 santa monica blvd santa monica, California 90404. A quick check on this address traces it to a Popeye's restaurant.


<http://www.ilovesantamonica.com/Restaurants.htm>

(use your browser's Find Text function to locate the address)



[11](#) Jul 04, 2007 at 06:13 by jai[Quote jai](#)

pwned by digg.

 [12 Jul 04, 2007 at 06:49 by Jackson](#) [Quote Jackson](#)


“An interesting note. a WHOIS query on the domain miivi.com no longer returns Media Defender. Now it returns “Miivi Inc.,” with “Chang, Jonathan” as the contact. The email addresses are @miivi.com.”

Oh no! Using a false address is a violation of ICANN’s terms for registering a domain name. Well these are the same people who regularly break into consumers computers. They ignore that law. Why shouldn’t they ignore anything else.


For registering a false address report them to their ISP for this violation. The penalty is they forfeit the domain names immediately. They will be reauctoned. If any postal mail was sent in relaton to the false address, report them to U.S. Postal Inspectors who will prosecute them for mail fraud. Yes, they really do this!

Better check their other web site regsitration. Would be a shame if MediaDefender woke up with nothing more than a Myspace page.


Well Randy Saaf of Mediadefender. Soon you yourself may end up behind bars, but unlike Paris Hilton no one will care. Some of us may even laugh. You better bring your own soap, Randy, or start doing of those buttock exercises now.

 [13 Jul 04, 2007 at 07:18 by Jasper van Weerd](#) [Quote Jasper van Weerd](#)


Maybe we have to upload STEAL THIS FILM in as many variations as possible.

 [14 Jul 04, 2007 at 09:15 by fjaak](#) [Quote fjaak](#)

Which is worse. Pirates not paying for movies, or companies ripping off studios and giving them bad publicity?

 [15 Jul 04, 2007 at 09:26 by hansel](#) [Quote hansel](#)

haha, lol’ed! Site is down, dns records purged. seems as they stopped the project miivi immediatly

 [16 Jul 04, 2007 at 09:30 by Adam](#) [Quote Adam](#)


Why is no one saying the obvious???

There is a thing called ENTRAPMENT... And I’m pretty sure this is it...

“entrapment”

“the practice of causing someone to do something they would not usually do by tricking them”

So how could any of their claims be valid in a court of law?

 [17 Jul 04, 2007 at 10:10 by Garett](#) [Quote Garett](#)

I was curious about their new information. There are quite a few matches for 2461 Santa Monica Blvd. The first I stumbled across was Popeye’s Chicken, but I thought was worth noting, but I suspect it is this one:


Beverly Hills Mail Box  
2461 Santa Monica Blvd  
Santa Monica, CA 90404  
310-286-0500

Their phone number, 310-954-3300, according to intelius is unassigned (which means it was activated recently or intelius is very slow updating). The most I could find out is the number is owned by MCI and is a land line.

@Jackson. They are only in violation if there isn’t a company called Miivi, Inc. Given how cheap company’s are to register, I wouldn’t put it past them to have created it. However, at this point, it is kind of like closing the door to the barn after all the horse got out and the rest of the barn burned down.


Still, does anyone know how to verify a company exists? I assume it would be like the California Business

Registry (or some such).


 [18 Jul 04, 2007 at 12:52 by Jackson](#) [Quote Jackson](#)

@Garett, it's worth checking out all the same. You never know where the trail might lead.


Also: Wonder how Warner Bros and the producers of the movie "300" will feel on learning that Media Defender is giving away copies of their movie? Imagine files named "300 - The Complementary MediaDefender Version.DivX.avi" spreading all over the net. That'd make Warner Bros. really mad!

 [19 Jul 04, 2007 at 14:55 by Mapper](#) [Quote Mapper](#)

Yay! Great work by putting this site down! Once it's online I'm going to upload lots of stuff, LOTS! 😊


 [20 Jul 04, 2007 at 15:12 by The Dude](#) [Quote The Dude](#)

Now that they are using godaddy. Why dont we report them to godaddy for illegal activities!?!?!


 [21 Jul 04, 2007 at 16:10 by demosthenes2010](#) [Quote demosthenes2010](#)

are they stupid?

when will people learn, you can't beat techies at their own game!

 [22 Jul 04, 2007 at 17:39 by joe blow](#) [Quote joe blow](#)


Sounds like entrapment! Getting you to commit a crime while not actually committing a crime. It would be a tough sell in court.

 [23 Jul 04, 2007 at 17:55 by Just Me](#) [Quote Just Me](#)


Court documents list Media Defender as an AGENT of the MPAA, so does their content mean that it is officially being released in this form to the public?

 [24 Jul 04, 2007 at 20:31 by AF](#) [Quote AF](#)

This is entrapment, BUT, since defending such a claim in court would cost tens of thousands, people will still settle out of court and plead guilty.

 [25 Jul 05, 2007 at 00:08 by Drake](#) [Quote Drake](#)

[http://bulletin.hmc.edu/archives/2005/Summer05/randy\\_saaf98.html](http://bulletin.hmc.edu/archives/2005/Summer05/randy_saaf98.html)


 [26 Jul 05, 2007 at 00:51 by Jackson](#) [Quote Jackson](#)

@The Dude: "Now that they are using godaddy. Why dont we report them to godaddy for illegal activities!?!?!"

GoDaddy are very strict on correct ownership title, address, phone number and eMail. They will revoke an account instantly for any of these things being wrong. There are no second chances: They reaction the name. Go to the GoDaddy WHOIS website for the offending domain names. There is a link at the bottom to report them. Click on it, and watch Randy Saaf and his MediaDefender terrorists run for the hills.

@Just: "Court documents list Media Defender as an AGENT of the MPAA, so does their content mean that it is officially being released in this form to the public?"

Seems unlikely Warner Bros would authorize MediaDefender freely giving away copies of the movie 300. If they did authorize it, have they waived their copyright on 300? If so enjoy "300: The Free MediaDefender Edition"


 [27 Jul 05, 2007 at 00:56 by Jackson](#) [Quote Jackson](#)

@Drake that's priceless!!!! It's a photo of Randy Saff of MediaDefender who registered the domain name before they changed it to an bogus alias:


[http://bulletin.hmc.edu/archives/2005/Summer05/randy\\_saaf98.html](http://bulletin.hmc.edu/archives/2005/Summer05/randy_saaf98.html)

Better hope this little charade didn't violate any felonies Andy. Mail Fraud? Piracy? (You did give away copies of Warner Bros movies without their permission!) You've certainly broke ICANN regulations. I hope they revoke your domains.

Don't worry Andy. You might be a slight man with a weasley face, but in prison it is not your face they will be interested in.


 [28 Jul 05, 2007 at 02:20 by Crafty](#) [Quote Crafty](#)

How do you add Poaked's bad tracker list to a IP filter?

 [29 Jul 05, 2007 at 03:12 by Jackson](#) [Quote Jackson](#)

@Crafty: "How do you add Poaked's bad tracker list to a IP filter?"

PeerGuardian and BlueTack.co.uk will add it eventually so you'll get it there if not already. Would be better too if all public trackers uses the IP block lists too. Go to a public tracker and start downloading something. Within a few minutes AP2P companies will be banging away at your machine. How do they get your details so quickly? They must be getting them off the public trackers.

 [30 Jul 05, 2007 at 19:28 by Maia](#) [Quote Maia](#)

Um... not sure if this still the case since that website doesn't seem to work at the moment. Possibly they've changed URLs?

## 26 references to this post

- [Stirrdup Trackback](#)
- [pligg.com](#)
- [Organización anti-piratería es cazada muy tristemente, miivi](#)
- [Blogvaria » Tricky anti piracy fight](#)
- [meneame.net](#)
- [diggreader » Blog Archive » Антипиратская банда запускает собственный сайт для загрузки видео, чтобы отлавливать пользователей](#)
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- [miivi.com at Senshi's Weblog](#)
- [The Ultimate Insult | Blog Archive | Miivi](#)
- [Anti-Piracy Group Owned By General Public](#)
- [Todoriper.net » Blog Archive » Importante: Cuidado con miivi.com, la RIAA ha lanzado una pagina de torrents falsa para cazar a la gente que descargue](#)
- [Perfect Porridge : Music, Minneapolis, Mutiny](#)
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