

MEDIA REPORT CARDS

**Grading Accuracy in News Coverage
of Israel and Palestine**

Beginning in 2003, If Americans Knew began issuing report cards to newspapers across the country on their coverage of the Israeli-Palestinian conflict. Given that the media have a desire and a responsibility to cover this topic accurately, we provide these reports in the hope that our analyses can assist them in this goal.

In addition, we are making these reports public, as a way to help readers evaluate for themselves the reliability of their sources of information on this issue.



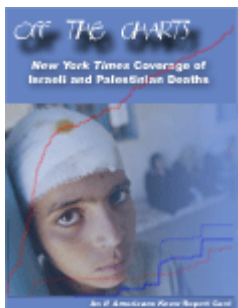
Off the Charts: Report on ABC, CBS, and NBC's Israel/Palestine Coverage

Sep. 29, 2000 - Sep. 28, 2001
Jan. 1, 2004 - Dec. 31, 2004

Our analysis reveals troubling patterns of omission and disparities in emphasis that, we feel, profoundly hamper the ability of viewers to understand this conflict. In the first year of the current uprising, when there were four times more Palestinians being killed than Israelis, two out of three networks reported on more Israeli deaths than Palestinian deaths. Reporting on children's deaths was even more flawed. [MORE](#)

Report Card on Major Media to be Released on Capitol Hill May 9th

If Americans Knew will release its latest media studies of news coverage on the Israeli-Palestinian conflict on Monday, May 9th, at a Capitol Hill Policy-Makers Briefing. [MORE](#)

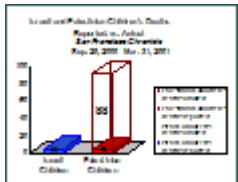


Off the Charts: Report on New York Times Israel/Palestine Coverage

Sep. 29, 2000 - Sep. 28, 2001
Jan. 1, 2004 - Dec. 31, 2004

In the first study period *The New York Times* reported Israeli deaths at a rate 2.8 times higher than Palestinian deaths, and in 2004 this rate increased by almost 30%, to 3.6, widening still further the disparity in coverage. *The Times'* coverage of children's deaths was even more skewed. In the first year of the current uprising, Israeli children's deaths were reported at 6.8 times the rate of Palestinian children's deaths. In 2004 this differential also increased, with deaths of Israeli children covered at a rate 7.3 times greater than the deaths of Palestinian children. [MORE](#)

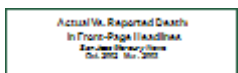
New York Times Distortion: Up Close and Personal



Report on San Francisco Chronicle Israel/Palestine Coverage

Sept. 2000 - Mar. 2001

The *San Francisco Chronicle* reported 150 percent of the deaths of Israeli children and only 5 percent of the deaths of Palestinian children. [MORE](#)

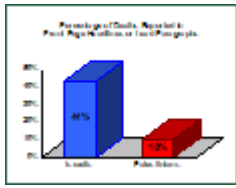


Report on San Jose Mercury News Israel/Palestine Coverage

Oct. 2002 - Mar. 2003

The *San Jose Mercury News* reported 70 percent of Israeli deaths and only 3.6 percent of Palestinian deaths in front-page headlines. [MORE](#)

[View the preliminary SJ Mercury News Report \(April - Sep. 2002\).](#)



[Report on New London Day Israel/Palestine Coverage \(CT\)](#)

March - June 2003

The *New London Day* reported 44% of Israeli deaths and only 10% of Palestinian deaths on the front page. [MORE](#)